



## UNITE Features & Functions

### MEMBERSHIP

- Repository for extensive member demographics and other configurable data that can be filtered, exported, and used for various campaigns and activities.
- Through the member portal, members have the ability to update their personal information to keep member records current.
- The ability to add DC / LU custom fields
- View and update the member's employment and education history.

### EDUCATION & TRAINING

- In-sync student and membership profiles
- Create, track, and modify instructor-led & virtual classes with online enrollment and attendance tracking
- Ability to track the journey of apprentices through their apprenticeship program.
- Easily create mail merge letters for wage increases, welcome letters, and apprentices review letters. Give apprentices the ability to track their OJL to meet all requirements of the DOL.

### EVENTS

- Create, manage, and invite attendees to live events with online enrollment
- Track attendance and send pre and post-meeting communications.

### COMMUNICATIONS

- A comprehensive communications system that provides unparalleled ability to directly connect with your members. With easy-to-manage dynamic distribution lists, you can target communications to specific groups of members.
- Two-way member and officer communications and connections. The survey tool provides real-time feedback from members regarding important organizational issues.
- Strengthens the bond between your organization and its members. Through a combination of direct communications, content published to the UNITE "Wall", and dedicated user accounts, members will be more engaged to interact with your organization and other local affiliates.

### ORGANIZING

- District Councils and Local Unions can leverage the power of directly connecting with workers during organizing campaigns, by identifying and tracking those workers who wish to organize and join a union and effectively communicating with those workers.
- Closely track Employers and Jobs in your area with up-to-date information from different sources.



## UNITE Features & Functions

### OTHER

- Allows your organization to leverage the power of more accurate data when undertaking strategic, organizing, and legislative activities.
- Provides a wide variety of customizable reports for more informed decision-making through all modules.
- Streamlines operations and provides improved efficiencies that will significantly reduce operating costs over time.
- Flexible and configurable system alerts. System alerts notify you of upcoming or important action items.
- A multi-layered approach to data security including cloud-based firewalls, end-to-end data encryption, role-based application access controls, web-based SSL certificates, endpoint multifactor authentication, and network monitoring and alerting systems which provide leading-edge protection against the latest cyber threats.
- No client-based software installation is needed. As the solution is a responsive cloud-based application where end users only need to have an internet or data connection, and an up-to-date browser installed on their computer, laptop, tablet, or smartphone devices.
- A cloud-based hosting solution ensures that your data is always available. Features such as automatic fault tolerance, database replication, automated backups, and failover recovery ensure an availability guarantee of at least 99.95%.

### Phase 2 / 3 (Coming in later in 2022)

- Fulfill and process complete Daybook activities and integration with a merchant account for the processing and reporting of all dues and payments.
- Collect Dues, Fees, and Fines online using an existing single platform.
- Store date-driven Rate Sheets details that include dues factors and rates
- which are further broken down by membership type and designed/configured to disperse to multiple funds.
- Provide Members with the opportunity to pay dues, fees, fines, assessments, items, and event registration fees online.
- Allow Members the ability to safely and securely store credit card and bank ACH tokens to allow ease of future payments and set up recurring payments.
- Enhanced Reporting with Action driven Dashboards
- Increased and Enhanced Automated Alerts using SMS and Email methods.
- Comprehensive document management solution to house member and organization documents safely and securely.