



International Finishing Trades Institute (iFTI)

FTI 1216 Organizing Leadership Series I

Course Information

Course Hours: 40

Course Description: This course is a comprehensive overview of organizing issues related to the construction industry, offering constructive ways to organizing the industry, including the value proposition for members, contractors and construction owners. In addition to concentrating on issues related to workforce organizing (i.e. identifying, contacting, and communicating with unrepresented workers), participants will learn how to identify leaders and build worker committees. One-on-one skills, overall communications strategies and framing issues will also be addressed in this program. Furthermore, the course instructor will explain how organizing has evolved and changed over time. This course is intended to help District Councils effectively manage their organizing activities and to efficiently use union resources. Specifically, participants will review basic concepts of research and analysis. Participants will take part in a series of interactive, small-group exercises centered on a realistic case study.

Course Objectives:

- Describe some of the most prominent organizing issues related to the construction workforce.
- Describe the value proposition for members, contractors, and company owners.
- Identify and discuss the challenges when identifying, contacting, and communicating with unrepresented workers.
- Recognize leadership and skills for building worker communities.
- Develop one-on-one communication skills, strategies and framing issues for consideration and resolution.
- Give examples of how organizing has evolved and changed over time.
- Explain how to use Union resources to effectively manage organizing activities.
- Summarize the case study as it relates to real-world organizing.

Prerequisite/s: None

Instructor



Course Lead: Gregory Raftery

Resume Link: <https://iftfilms.org/faculty/greg-raftery/>

Policies and Procedures

COE Accreditation

The International Finishing Trades Institute (iFTI) is [accredited](#) by the Commission of the Council on Occupational Education (COE) and is entitled to the recognition and associated privileges of this designation. Accreditation is a status granted to an educational institution or program that has been found to meet or exceed stated criteria of educational quality and student achievement. Accreditation by COE is viewed as a nationally-honored seal of excellence for occupational education institutions and denotes honesty and integrity.



iFTI Course Catalog

For a complete list of iFTI course offerings, please refer to the [iFTI Course Catalog](#).

Diversity Statement

The iFTI champions [diversity in the workplace](#) and committed in building an inclusive culture. We believe that every person, regardless of attributes such as race, gender or sexual orientation, has an equal opportunity to find employment based on merit or while in training or the workplace. Although our union is more diverse than ever, we still have so much work to do.

Policies and Procedures

The campus policies and procedures are found in the [Student Handbook](#).

Travel and Lodging Reservations

Upon the receipt of the final class registration confirmation and course schedule, you will be advised to call Metropolitan Travel Service to obtain the best coach fare ticket. No air travel costs will be reimbursed if not made through Metropolitan Travel.

If you will be driving to the event, send your anticipated arrival and departure dates and times, so appropriate hotel reservations can be made. Hotel reservations will be made on your behalf after the iFTI receives your final travel itinerary.

Travel and lodging reservations will be direct billed to the iFTI. If regionally appropriate for you to drive your vehicle, the iFTI will reimburse mileage at \$.30/mile (not to exceed the lowest 30-day advance airfare, or the shortest route as determined by Google Maps). iFTI is not financially responsible for any costs associated with travel, lodging, meals or incidentals for accompanying guest(s).

In the event you must cancel, the iFTI and Metropolitan Travel Service must be notified within 7 days of the travel date or the District Council/Local Union will be responsible for any cancellation fees.

Dress Code

The dress code for iFTI classes in Hanover, Maryland is casual. Clothing should be neat, clean, and well-kept. Please no shorts, flip flops, sleeveless shirts, worn tennis shoes, sweatpants, sweatshirts, jeans with holes, rips, tears or any clothing that contains inappropriate language or that could be offensive. If you will be delivering a presentation / teach back, please dress in a professional manner.

Please call the iFTI at 410.564.5850 with any questions or concerns.